Dear Friend of Nursing,

Nurses continue to be the center of driving healthcare into the future. They have a powerful frontline presence in our communities demonstrating compassion, a high degree of critical thinking skills, and sound decision-making while providing professional care. They are strong for those who are weak, brave for those who are scared, and offer hope for the hopeless. Florence Nightingale reminds us that we are never finished and that we must continue to learn all of our life. The future of nursing into 2030 will focus on health equity by strengthening the capacity and expertise of nursing.

The Panhandle Great 25 Nurses event is an opportunity to recognize Registered Nurses from ALL practice areas for their contributions to the communities in which they live and practice both the art and science of nursing. The success of the past 7 annual recognition events has allowed the Great 25 committee to allocate $90,000 dollars in scholarships for nurses to continue to pursue and advance their education in the field of professional nursing and to provide healthcare to the citizens in their respective Panhandle communities. Building on the great success from the past events, this year **7** nursing studentswill be awarded a **$1,000.00 scholarship** and 1 nurse will be awarded the Dr. Valerie Kiper Doctoral Leadership Scholarship at $2500.00.

As we embark on our 8th annual Panhandle Great 25 Nurses celebration, we invite you to join our efforts to recognize 25 deserving professional nurses throughout the Texas Panhandle and help us to continue a tradition of scholarships too. The Panhandle Great 25 Nurses Celebration tremendously appreciates our past sponsors who have helped to make the event so successful.

The committee would like to extend the 2024 sponsorship opportunity to our corporate, industry, and community business partners, as well as individual sponsors to help us ensure the tradition of the Panhandle Great 25 and its mission continues. Our hope is this award will continue to be recognized throughout the nursing community for years to come in the Texas Panhandle as an esteemed honor and prestigious accomplishment for the nursing profession.

**The Panhandle Great 25 Nurses 8th annual event will take place on Thursday, November 7, 2024, from 5:30-8:00 pm at the WT Buff Alumni Hall on the campus of West Texas A&M University.**

Money received from donations and sponsorships is used only for event expenses and to fund nursing scholarships through the Texas Nurses Association-District 2. Please visit our website at <https://www.panhandlegreat25.com> to review the various sponsorship options and to register your sponsorship. If you have any questions, please contact Elizabeth Matos, [liz.matos@ttuhsc.edu](mailto:liz.matos@ttuhsc.edu) for sponsorship questions, and for all other questions contact Richard Pullen at [richard.pullen@ttuhsc.edu](mailto:richard.pullen@ttuhsc.edu).

Sincerely,

**The Panhandle Great 25 Planning Committee**

Mission:*To recognize Registered Nurses for their caring, compassionate service in the Texas Panhandle.*

**SPONSORSHIP LEVELS**

**Hope Diamond Sponsor $5,000**

Full page advertisement in the Panhandle Great 25 Nurses Award program book

Large banner display with name in the event venue

Recognition as **lead sponsor** in all marketing and publication materials

Recognition at the podium on celebration night

16 reserved seats to the Panhandle Great 25 Nurses Celebration

Logo on Facebook page

Exhibitor table

**Diamond Sponsor $2,500**

Full page advertisement in the Panhandle Great 25 Nurses Award program book

Large banner display with name in the event venue

Recognition at the podium on celebration night

8 reserved seats to the Panhandle Great 25 Nurses Celebration

Logo on Facebook page

Exhibitor table

**Ruby Sponsor $1,500**

Half page advertisement in the Panhandle Great 25 Nurses Award program book

Recognition at the podium on celebration night

8 reserved seats to the Panhandle Great 25 Nurses Celebration

Logo on Facebook page

Exhibitor table

**Sapphire Sponsor $1,200**

Half page advertisement in the Panhandle Great 25 Nurses Award program book

Recognition at the podium on celebration night

4 reserved seats to Panhandle Great 25 Nurses Celebration

**Emerald Sponsor $750**

Half page advertisement in the Panhandle Great 25 Nurses Award program book

Recognition at the podium on celebration night

2 reserved seats to Panhandle Great 25 Nurses Celebration

**Vendor Sponsorship $650**

Half page advertisement in the Panhandle 25 Nurse Award program book

1 reserved seat to Panhandle Great 25 Nurse Celebration

**Advertisements Only** Full Page ad: $500 / Half Page ad (horizontal or vertical): $300

**Individual or a table of tickets may also be purchased. (Separate from a sponsorship.)**

**Individual Tickets:**  $35.00

Open seating for the event

**Table:** $400.00

8 Tickets to the event

**Sponsorship advertising information:**

Camera ready artwork for your logos and ad should be sent to [panhandleg25@gmail.com](mailto:panhandleg25@gmail.com) no later than **October 18, 2024,** for your information to appear in the program and social media platforms.

|  |
| --- |
| **Advertisement specifications are detailed below:**   * Please convert all images to pdf * Full page Interior page program Ad : Finished size 7.5” x 4.5” * Half page program Ad : Finished size 3.75” x 4.5” * Wide Full Color Hi-Resolution pdf accepted |

## Sponsorship Commitment Form

**PLEASE SUBMIT YOUR PAYMENT WITH SPONSORSHIP FORM & CONTACT PERSON/S**

Sponsor Name:

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Sponsorship Contact Person:** Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Email: Contact phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Name to appear in Program: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please Indicate Level of Sponsorship:

\_\_\_\_\_$5000\_\_\_\_\_$2500 \_\_\_\_\_$1500 \_\_\_\_\_$1200\_\_\_\_\_$750\_\_\_\_\_$650

Do you plan to attend the event? YES NO If yes, please indicate number attending:

Sponsors of $1,500 or greater, please indicate if you will exhibit at the Celebration \_\_\_Yes \_\_\_No

If yes, do you need electricity? Yes No

**Graphic Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** Email/Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsor Signature:

*Signature authorizes Panhandle Great 25 to use your company logo and name for promotional purposes related to your donation.*

**Deadline for sponsorship: October 18, 2024**

**For credit card sponsorship/donation payments, please go to:**

<https://www.texasnurses.org/events/EventDetails.aspx?id=1744268&group=>

**To secure your sponsorship and/or send a donation, please mail this completed form with your check made payable to:** Texas Nurses Foundation (Panhandle Great 25)

4807 Spicewood Springs Rd., Building 3, Suite 100

Austin, Texas 78759

Please bill me for the amount of $ \_\_\_\_\_\_\_ and email this form to [tna@texasnurse.org](mailto:tna@texasnurse.org)

**You will receive a tax donation letter from Texas Nurses Foundation**